



Background

In response to feedback received from the Meth360 program, the Partnership for a Drug-Free America has developed Latino360 (A Traves Del Crystal Meth) a community outreach program bringing together law enforcement officers, prevention and treatment professionals to co-deliver meth awareness presentations to parents and concerned citizens in the community.

The program has been specifically tailored to reflect the unique needs of the Spanish-speaking community in the U.S., and encourages parents, community leaders, and concerned adults to educate themselves on the dangers of meth, and provides them with tools and resources to protect their children and loved ones from this dangerous drug. All resources and tools are free of charge, and can be found at www.drugfree.org/meth360.

The presentation not only highlights the devastating effects of crystal meth on the individual and on the community, but it also underscores the need for parents to further educate themselves about the dangers of the drug and start talking to teens about the dangers. The program also combines personal stories of Hispanic teens in recovery with testimonials from their parents and focuses on the real impact meth use has on a family. The teens address the physical consequences and emotional damage they experienced from meth use, and how their families were essential in their recovery.

Additionally, the program integrates two public service announcements with two main themes, "Empty World" which emphasizes the influence a big brother has on his younger sibling's life decisions, including the dangers of drugs, and "Forest" which stresses the importance of a family's involvement in treatment and recovery.

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