



NATURAL HIGH

hey monday

NATURAL HIGH

hey monday

INTRODUCING THE NEW NATURAL HIGH ONLINE FILM SERIES.

BI-MONTHLY. PUBLIC ACCESS. NEW ARTISTS. SAME DRUG FREE MESSAGE.

5 WAYS EDUCATORS CAN USE THE ONLINE FILM SERIES:

- Assign clips as homework or extra credit to reinforce the Natural High message.
- Download clips and share them during morning announcements or on your school's education channel.
- Encourage parents to talk to their teens about drugs by watching these clips at home. Sample parent letters found on naturalhigh.org/educators.html
- Download flyers and distribute to students or post throughout your school. Promotional flyer can be found on naturalhigh.org/educators.html
- Share the Natural High message with other teachers, students, family and friends using the "email a friend link".

Hey Monday will never be at a loss for words when asked, "What have you done lately?" In the two years since their debut album *Hold on Tight* was released, the West Palm Beach, Florida natives have sold nearly 500,000 songs, toured U.S. six times and have graced the cover of several magazines in the States and overseas. The band's music has been featured on MTV's 'The Hills' and 'The Read World: Brooklyn,' and has garnered a worldwide fan base with its distinctive pop-rock sound. Now, after spending time in New York and Los Angeles, Hey Monday has a new collection of songs to present to their captive audience, which not only encompass their personal triumphs and hardships, but also incorporate every lesson they've learned from being on the road.