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### **Tony Hawk Receives Natural High Lifestyle Award at “Sunset Splash” Gala**

Last Saturday night two educators from Euclid, Ohio flew all the way out to La Jolla, California to share their story with over 300 philanthropists, socialites, parents and surfing locals. What were they speaking about? Angela and Tina shared what the Natural High DVD Series is doing for the students, and why it is so important that every school continues to receive and use these films. Angela explained with sincere enthusiasm how one of their female students has stayed clean for over a year now, because of the positive messages and impact the Natural High DVD has made in their school.

The Natural High DVDs are an educational film series that is sent complimentary to every middle school in the country with the help of donations and generous community support. Unlike other drug prevention videos, the films use real testimonials taken from professional musicians, celebrities, and athletes who have all decided to live drug free. Kids look up to these role models and often the response is similar to this testimonial, *“I took the advice of the athletes in Natural High and now I use my natural high (basketball) to stay drug free and solve my problems. Before I saw Natural High I didn’t have a cool way to stay drug free, like natural highs. I will always keep the words of those great athletes in my mind.”*

On Saturday night, October 17<sup>th</sup>, “Sunset Splash” was held at the Scripps Seaside Forum in order to raise money to produce and distribute the next Natural High DVD. Always overlooking the Pacific Ocean, this event marks the yearly fundraising gala put on by Jon Sundt and the Sundt Memorial Foundation, creators and producers of the film series. With a silent and live auction and an exciting “bidder frenzy” the event managed to raise \$240,000, which constitutes more than half the budget needed to make and distribute a Natural High film to over 90,000 middle schools nationwide. Clips from the latest film, Natural High 4, were shown for the first time as well as an acceptance speech from Professional Skater, Tony Hawk. Tony received the Natural High Lifestyle award for his involvement in Natural High 1 & 2 and his commitment to helping over 3 million children experience the same excitement he did as a young skateboarder through the Tony Hawk Foundation.

The highlight of the evening was the Sponsor a State campaign, where guests could commit to covering the cost of the next Natural High DVD in whatever state they wanted to help. This year Alaska, Delaware, District of Columbia, Hawaii, Idaho, Montana, Nevada, Oregon, Washington, Wyoming, Connecticut, Maine, New Hampshire, New Jersey, North Dakota, Ohio, South Carolina, South Dakota, and Virginia were sold!

With budget cuts and a tight economy, the Natural High DVD Series is helping teachers across America have at least one valuable resource available to them at no cost. Along with the yearly event, donations throughout the remainder of the year help to close the rest of the gap needed to produce these films. If you would like more information or if you are interested in donating please visit [www.sundtmemorial.org/donate](http://www.sundtmemorial.org/donate). The Sundt Memorial Foundation is a San Diego based 501c3 non-profit dedicated to inspiring kids to find their Natural High and reject drugs. This resource is working, please help us!

If you'd like more information about Sundt Memorial and the *Natural High*® DVD Series, or to schedule an interview with Jon Sundt, please call (858) 551-7006 or e-mail Kelly at [kelly@sundtmemorial.org](mailto:kelly@sundtmemorial.org).