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HOW DO TONY HAWK, BANDS SWITCHFOOT AND POD GET THEIR NATURAL HIGH?

Producers of Anti-drug **Natural High DVD Series** For Kids Featuring Tony Hawk, bands Switchfoot and POD Are Throwing an Electrifying Caribbean Jam Party and Want Everyone to Get Naturally High

WHAT The double-platinum, San Diego band, Switchfoot will be honored for living the Natural High life through their commitment to inspiring the hearts and minds of kids. Also a student from San Diego will be honored for exemplifying the Natural High lifestyle.

This event is also a fundraising gala that features a live and silent auction items like getaways to Puerto Vallarta, Cabo San Lucas, Park City Utah, Meadowood Bed & Breakfast in Napa Valley, custom surfboard shaping session with Rusty of Rusty Surfboards, a Tony Hawk autographed skate deck, and Sk8ology amazing original art painted on skateboard decks.

WHO Fourteen years ago Jon Sundt founded the Sundt Memorial Foundation after losing his two younger brothers to drugs. Through dedication and support from friends and community partners, the organization has grown into a nationally recognized nonprofit with a powerful drug prevention video series called *Natural High* that is praised by teachers and kids alike across the country! It's also part of Red Ribbon package used in California, New Mexico, Texas, and Arizona.

WHY This annual event supports the distribution of the highly praised *Natural High*® **DVD Series**. The Natural High DVDs takes a NEW and DIFFERENT approach to keeping kids off drugs.

The DVDs are based on a simple principle- kid's peers and heroes influence them. When a kid's idol wears certain clothes, or talks a certain way, kids copy that behavior. Using the same concept, Natural High DVDs feature highly visible stars, such as skateboard champion Tony Hawk and multi-platinum rockers Switchfoot, who share their own natural high message about what it's like to live an exciting and successful life without drugs.

The Foundation produces and distributes this DVD FREE OF CHARGE to every middle school in the country (over 114,000 schools) with a potential reach of 31 million children.

Proceeds from this event will go directly towards the production and distribution of *Natural High 4*.

WHEN Saturday, October 18th, 2008 from 6:00pm to 10:00 pm

WHERE Birch Aquarium at Scripps, 2300 Expedition Way, La Jolla, 92037

REGISTER Tickets are \$150 each and can be purchased online at www.naturalhigh.com

The Sundt Memorial Foundation is a San Diego based 501c3 non-profit dedicated to inspiring kids to find their Natural High and reject drugs.

If you'd like more information about Sundt Memorial and the *Natural High*® Video Series, or to schedule an interview with Jon Sundt, please call (858) 366-3504 or e-mail Gary at garykatz@gmail.com.

For more information please visit: www.NaturalHigh.org or www.SundtMemorial.org