Welcome to the discussion guide for the new PSA documentary, “Dead on Arrival.” In early 2021, the CDC announced that 93,000 citizens perished from opioid drugs in 2020. 70% of those deaths were attributed to fentanyl, driven mainly by counterfeit opioids and tainted drugs purporting to be something else. In 2022, 100K+ people died from drug overdoses again driven by fentanyl, and the fastest growing group is under 19.

WATCH THE SHORT FILM WITH TEENS AT NATURALHIGH.ORG/FENTANYL

“What Dead on Arrival,” a short PSA film about fentanyl’s deadly role in the U.S. illicit drug market.

DISCUSSION QUESTIONS

1. What did you learn about fentanyl?
2. What would you say to a friend of yours who is planning on trying a substance that might be laced with fentanyl?
3. What would you say to a friend of yours who offers you a substance they swear is safe?
4. What could you do to share the film and this message with your circle of friends?

VISIT WWW.NATURALHIGH.ORG FOR MORE CONVERSATION TIPS